



Thank you for your interest in participating in The Market Shops 7th Annual Bloody Mary Festival on Saturday, October 22 benefiting Habitat for Humanity – Walton County. Only 25 restaurants and bars will participate in this annual sold-out festival and it is on a first come, first serve basis. Restaurants will compete for the Judge’s Choice Best Bloody Mary on the Emerald Coast, along with the highly coveted 1st, 2nd, and 3rd place People’s Choice awards, and NEW this year: Best Topper Award. All guests will be given a coin upon entry and encouraged to try the 25 bloody marys and drop their coin into the jar of their favorite. At the end of the festival, these coins will be counted and the top three will receive the People’s Choice Award.

Details on Participating in The Market Shops 7th Annual Bloody Mary Festival:

- **Date:** Saturday, October 22, 2022 from 11 a.m. until 2 p.m. throughout The Market Shops.
- Approximately **1,000** ticketed attendees are expected.
- Each restaurant will be required to provide enough of their signature Bloody Mary Mix for at least 1,000 attendees. It is imperative that you make enough mix to last from 11am – 2pm to ensure that the “People’s Choice” is chosen fairly.

The Market Shops will provide:

- One 10x10 tent
- Customized 5oz. cups for Bloody Marys
- Bottles of Distillery 98 vodka
- Trashcans, parking, and security

Restaurant asked to provide:

- Your own 6-foot table (or more) with linens
- Up to four employees to work your station
- Accoutrements or toppings for your Bloody Mary
- Marketing materials + promotional items
- Your unique take on a Bloody Mary mix
- Ice
- Straws, napkins, and anything else you need to serve your Bloody Mary.
- Power is extremely limited and may not be available. Please plan accordingly and let us know if you will need power for your setup

Company/Restaurant: _____

Contact Name: _____

Primary Contact Phone #: _____ Email: _____

Bloody Mary Mix description: _____

Special requests: _____

Signature: _____ Date: _____

For more information or sponsorship opportunities, contact
Jessica Bracken at Jessica@ProffittPR.com or (850) 460-7777.